

## SERVICES & CHARGES

All quoted figures exclude VAT  
As from 1<sup>st</sup> April 2017

### QUALITY IMAGES

One of the main reasons people use our services is because they know that they'll get the highest quality images of their subject matter and when distributed whether in printed matter or on the web, they can rest assured that the results will look good. We take colour reproduction seriously and manage it so that your final images will neatly integrate in whatever way you wish to use them. Used along with camera and lighting hardware specifically geared for capturing artworks, results in great looking images.

You can choose in what formats you want your images\* or leave it to us to select for you. The standard formats we deliver the images in are thus:

Large (catalogues etc.) – A3 (max dimension 42cm) @ 300dpi, Colour; EciRGBv2, 8bit Format: TIFF

Medium (office inkjet) – A4 (max dim. 30cm) @ 300dpi, Colour: sRGB, 8bit Format: JPEG (level10)

Small (websites) – A4 (max dim. 30cm) @ 72dpi, Colour: sRGB, 8bit Format: JPEG (level6)

\*Although we can't provide undeveloped camera RAW files, we can provide their developed 16bit TIFF if needed.

### DELIVERED IMAGES

Once processed, the formatted images are immediately available to download from our server. Shortly afterwards a disc with the images along with a set of guide prints (to help you clarify the images without the need of a calibrated viewing monitor\*\*), will be couriered to you\*\*\*.

How quickly the images are processed and available to download is your choice. Our normal turnaround time is 48 hours (taken from time of completion of shoot (not including weekends or bank holidays)), however this can be decreased if the images are required urgently, whilst lengthened if there is no urgency and you wish to choose a more economic route: A percentage of the total service charge is added if a turnaround time other than the standard 48 hour time (from completion of shoot) is required:

Immediate <12 hour/ASAP*	Rush 12 hour*	Express 24 hour*	Standard 48 hour*	Economic 6 day*
+100%	+50%	+25%	+0%	-10%

\* Hourly rate taken from the time of shoot completion. Time duration does not include weekends and bank holidays.

\*\* The Guide prints are a good indication of what the TIFF version of the digital file will look like, however they will not be as colour accurate as a Colour Proof print, which we suggest as the more reliable alternative.

\*\*\* Image disc and guide prints can either be sent by royal mail or courier (at an extra cost). If not stipulated beforehand by the client then they will be sent by post within 10 working days of download.

## **LOCATION PHOTOGRAPHY**

All location work is charged on a time basis depending on the duration of the photographic shoot. The rates include the standard processing and supply of the images on disc.

### **INDIVIDUAL ARTWORK DOCUMENTATION**

Half day rate (up to 4 hours incl. breaks): £650

Full day rate (up to 8 hours incl. breaks): £950

2<sup>nd</sup> Full day rate (incl. Breaks): £900

Scheduled hourly rate thereafter for longer days (agreed beforehand): £130

Unscheduled hourly rate thereafter for longer days (unplanned change in shoot schedule): £170

### **SHOW INSTALLATIONS**

Per show (up to 5 hours incl. breaks): £1050

Scheduled hourly rate thereafter (agreed beforehand): £150

Unscheduled hourly rate thereafter (unplanned change in shoot schedule): £170

### **ADDITIONAL COST FACTORS**

As well as the turnaround speed for images there are some additional cost factors when booking us for photography: For photographic shoots taking place on Weekends & Bank Holidays a percentage of the total service charge is added:

Saturdays +25%

Sunday & Bank holidays +35%

Retouching images, manipulating, cutting out & colouring, as well as undistorting ultra wide angle images: £100 per hour (please allow an extra 48 hours)

Travel (Addison Lee for London), additional materials & subsistence are charged at cost.

Copy of image disc & guide prints:

Requested before shoot: £30

Requested after delivery: £45

We can give estimates for requested quotes once we have made a site visit and/or you have provided adequate information of your final requirements. If the requirement or description of the service that you require from us changes, we will inform you as soon as possible the change in fee.

## **REPRODUCTIONS**

For reproducing artworks on paper (drawings, charcoals, gouaches, inks etc.), for the making of individual or limited editions;

For the Copying, proofing & 1x reproduction print, the process involves:

- 1 Copying the work,
- 2 Soft-proofing (checking it on our graphics monitors),
- 3 Making any adjustments
- 4 Hard-proofing (in print)
- 5 Making any adjustments
- 6 Producing the final edition prints

Original size:

A4 (29.1 x 20.4cm)

A3 (29.1 x 41.4cm)

A2 (41.4 x 58.7cm)

£200

£250

£280

Subsequent pigment prints are charged as per listed in the Pigment Prints section in Printing

# STUDIO PHOTOGRAPHY

The ideal conditions of the purpose built studio allow for a greater degree of control in image making than on location, and is the advised location for when documenting sensitive materials. This route can also work out more economical as it requires less of your own time and resources being needed compared to onsite, location photography. Our studio photographic charges are based on the quantity and quality of the subject matter. Multiple artworks of the same qualities (size & media), require less setting up and can be photographed in batches.

## 2 DIMENSIONAL & WORKS ON PAPER

The costing of copying flat 2D works is based on the *International Paper* size of the work which dictates a relevant initial setup and then unit charge per work. When a portfolio covers more than one size, additional setups and unit costs will be involved.

Size	A8	A7	A6	A5	A4	A3	A2	A1	A0	A00	A00x2
Setup	£100	£30	£30	£30	£30	£30	£30	£50	£50	£100	£150
	Unit Cost										
1-2	£140	£140	£105	£105	£70	£70	£70	£70	£70	£105	£140
3-4	£120	£120	£90	£90	£60	£60	£60	£60	£60	£90	£120
5-9	£100	£100	£75	£75	£50	£50	£50	£50	£50	£75	£100
10-19	£80	£80	£60	£60	£40	£40	£40	£40	£40	£60	£80
20-39	£60	£60	£45	£45	£30	£30	£30	£30	£30	£45	£60
40+	£40	£40	£30	£30	£20	£20	£20	£20	£20	£30	£40

A full list of the various International Paper sizes can be found at: [papersize.org.uk](http://papersize.org.uk)

Size **A00x2** relates to coverage of 2x A00 size put end-to-end

## 3 DIMENSIONAL WORKS

Type:

Standard

*Non reflective, freestanding, Static, etc*

Technical

*Reflective, highly coloured wall mounted, etc*

Complex

*Light emitting, multi-reflective, kinetic, mobile, heavy, etc*

Setup:

£20 (per piece)

£50 (per piece)

£100 (per piece)

1-2 views - £60 each

3+ views - £40 each

1-2 views - £80 each

3+ views - £60 each

1-2 views - £120 each

3+ views - £100 each

# PRINTING

## COLOUR PROOFS

Calibrated images printed on FOGRA certified proofing paper; these prints will give you an accurate rendition of your digital image files so that you can confidently direct others of your requirements: These are absolutely essential for anyone who is intending on making limited edition pigment prints or designing a fine art catalogue or quality published art book.

To fit (*incl. bleed*)

A4 (29.1 x 20.4cm)

1x - £10 each

10+ £7 each

A3 (29.1 x 41.4cm)

1x - £18 each

10+ £13 each

A2 (41.4 x 58.7cm)

1x - £30 each

10+ £22 each

## PROOF PORTFOLIOS

We offer for a flat rate, a full set of proof prints when having the photographic work done by us, at the time of delivery and as an alternative to the standard guide prints\*. Our reasons for this are that we see these as a great asset to assuring the quality of your business's image management i.e. removing the problems that occur from the inaccurate display of colour by computer monitors. The knock-on effect of this is that it helps you maintain a confident public profile when advertising images in both digital & printed media. £100 \*Up to 35 images, afterwards: £150 for up to 55 & £200 for up to 100 images

## PIGMENT PRINTS

Printed on thick ceramic base coated rag papers, using a Hexachrome range of colour pigment inks from a perfectly calibrated art printer, these prints are the ultimate in colour rendition and steadfastness. Using non-optically-brightened paper means that the colours will maintain their qualities over time. They come in three variations; a punchy colourful lustre, a dead matt paper and a textured art paper for reproducing drawings and works on paper.

To fit (*incl. bleed*)

A4 (29.1 x 20.4cm)

1x £33 each

5+ £28 each

14+ £22 each

A3 (29.1 x 41.4cm)

1x £62 each

5+ £53 each

14+ £42 each

A2 (41.4 x 58.7cm)

1x £100 each

5+ £80 each

14+ £70 each

Please get in touch if you require a larger run of prints (limited edition prints)

## TRANSPARENCIES

Reproduction quality transparencies made from digital files, when produced correctly, give the best of both worlds. After much international testing we have chosen two of the advanced developers of this process to deliver excellent results\*

4"x5"

(48hr service)

£130 each

(7day service)

1<sup>st</sup> - £60

2<sup>nd</sup> copy - £35

8"x10"

£230 each

1<sup>st</sup> - £110

2<sup>nd</sup> copy - £60

\*Source digital files need to be at least 75MB size, actual image size will be slightly smaller than transparency size: The maximum image area on a 4x5 is 3.5" x 4.5" and 7.5" x 9.25" on 8x10 film.